

VENTAS DE TRACTORES EN 2020 EN LOS PRINCIPALES MERCADOS EUROPEOS

Como en años pasados, ofrecemos la recopilación de cifras de ventas de tractores agrícolas en los distintos mercados europeos, obtenidas a través de los miembros del Jurado internacional del concurso Tractor of the Year. Recordamos que muchos países no cuentan con un registro oficial de maquinaria agrícola que regule su inscripción y que algunos países incluyen en sus registros tractores agrícolas, ATV y cargadoras telescópicas sin hacer diferenciaciones.



ALEMANIA (10.4%) ©

Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
Fendt	6 816	21.3	5 706	19.7	5 382	19.4
John Deere	5 885	18.4	6 170	21.3	6 451	23.3
Deutz-Fahr	2 653	8.3	2 358	8.1	1 672	6.0
Case IH / Steyr	2 256	7.1	1 986	6.8	2 354	8.5
Kubota	2 179	6.8	2 092	7.2	2 696	8.0
Claas	2 020	6.3	1 970	6.8	2 014	7.3
New Holland	1 977	6.2	1 326	4.6	1 906	6.9
Massey Ferguson	1 287	4.0	1 172	4.0	1 016	3.7
Valtra	973	3.0	995	3.4	828	3.0
Branson	875	2.7	591	2.0	426	1.5
Solis	689	2.2	620	2.0	453	1.6
Iseki	650	2.0	785	2.7	817	3.0
Same/Lambo/Hürl.	549	1.7	419	1.4	269	1.0
JCB	344	1.1	375	1.3	202	0.7
Carraro	317	1.0	204	0.7	209	0.8
Mercedes Benz	271	0.9	375	1.3	412	1.5
Foton/Lovol	236	0.7	469	1.6	356	1.3
Lindner	172	0.5	197	0.7	239	0.7
McCormick	114	0.4	119	0.4	63	0.2
Holder	110	0.3	241	0.8	158	0.6
Otros	1 649	5.2	1 008	3.5	1 507	5.4
Total	32 022		29 011		27 694	

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PORTUGAL (-0.4%) ©

Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
New Holland	873	13.49	931	14.33	871	15.05
Kubota	694	10.73	797	12.27	620	10.71
Deutz-Fahr	501	7.74	501	7.71	495	8.55
Linhai	478	7.39	345	5.31	3	0.05
John Deere	471	7.28	593	9.13	605	10.45
Daedong/Kioti	380	5.87	334	5.14	310	5.36
Solis	295	4.56	256	3.94	278	4.80
CFMoto	281	4.34	229	3.52	158	2.73
Same	253	3.91	278	4.28	261	4.51
LS	249	3.85	250	3.85	233	4.03
Lamborghini	231	3.57	246	3.79	230	3.97
Hürlimann	191	2.95	225	3.46	194	3.35
Landini	135	2.09	160	2.46	199	3.44
Massey Ferguson	131	2.02	139	2.14	103	1.78
Case IH	122	1.89	112	1.72	-	-
Valtra	121	1.87	116	1.79	132	2.28
Branson	100	1.55	106	1.63	73	1.26
BRP	98	1.51	77	1.19	35	0.60
Quaddy	96	1.48	70	1.08	83	1.43
Iseki	86	1.33	93	1.43	106	1.83
McCormick	84	1.30	63	0.97	87	1.50
TYM	79	1.22	79	1.22	95	1.64
Claas	64	0.99	67	1.03	54	0.93
KL	63	0.97	54	0.83	15	0.26
Fendt	62	0.96	71	1.09	63	1.09
Antonio Carraro	49	0.76	43	0.66	43	0.74
Hinomoto	42	0.65	0	-	-	-
Farmtrac	39	0.60	3	0.05	-	-
Arbos	31	0.48	56	0.86	4	0.07
Dong Feng	31	0.48	31	0.48	42	0.73
VST	24	0.37	1	0.02	-	-
Ferrari	19	0.29	18	0.28	-	-
Corvus	18	0.28	9	0.14	-	-
Arctic Cat	16	0.25	46	0.71	46	0.79
JCB	11	0.17	13	0.20	12	0.21
BCS	10	0.15	15	0.23	17	0.29
Goes	7	0.11	0	-	-	-
DF	6	0.09	2	0.03	-	-
Agrifarm	3	0.05	5	0.08	-	-
Kukje	3	0.05	3	0.05	7	0.12
Merlo	3	0.05	1	0.02	-	-
Preet	3	0.05	0	-	-	-
Otros	17	0.26	59	0.91	314	5.42
Total	6 470		6 497		5 788	

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FRANCIA (-6.9%)

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Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
John Deere	7 559	20.3	7 519	18.8	6 133	18.5
New Holland	5 511	14.8	6 559	16.4	6 033	18.2
Fendt	5 325	14.3	5 319	13.3	4 343	13.1
Claas	3 984	10.7	4 119	10.3	3 680	11.1
Massey Ferguson	3 686	9.9	3 919	9.8	3 050	9.2
Case IH	2 904	7.8	3 479	8.7	2 851	8.6
Kubota	1 973	5.3	2 359	5.9	1 724	5.2
Valtra	1 899	5.1	2 319	5.8	2 188	6.6
Deutz-Fahr	1 862	5.0	1 759	4.4	1 226	3.7
Same	670	1.8	559	1.4	398	1.2
McCormick	446	1.2	439	1.1	265	0.8
Landini	409	1.1	559	1.4	298	0.9
Lamborghini	223	0.6	239	0.6	133	0.4
Antonio Carraro	186	0.5	159	0.4	99	0.2
JCB	111	0.3	119	0.3	66	0.3
Lovol	111	0.3	119	0.3	99	0.2
VST Tillers	111	0.3	119	0.3	133	0.4
Otros	260	0.7	319	0.8	430	1.3
Total	37 238		39 998		33 151	



POLONIA (14.0%)

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Marca	2020		2019	
	Uds.	%	Uds.	%
New Holland	1 817	18.30	1 520	17.40
Kubota	1 224	12.30	1 058	12.10
John Deere	1 191	12.00	1 317	15.10
Deutz-Fahr	979	9.90	817	9.40
Zetor	839	8.40	825	9.50
Case IH	773	7.80	601	6.90
Massey Ferguson	590	5.90	404	4.60
Inne	533	5.40	355	4.10
Claas	396	4.00	383	4.40
Valtra	348	3.50	358	4.10
Farmtrac Tractors Eur.	336	3.40	236	2.70
Steyr	270	2.70	195	2.20
Fendt	222	2.20	165	1.90
Arbos	149	1.50	46	0.50
TYM	98	1.00	138	1.60
Ursus	74	0.70	206	2.40
McCormick	54	0.50	36	0.40
Landini	38	0.40	51	0.60
Belarus	6	0.10	3	0.00
Total	9 937		8 714	



ITALIA (-3.4%)

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Marca	2020		2019	
	Uds.	%	Uds.	%
CNH Industrial	4 185	23.41	4 419	23.83
New Holland	3 670	20.53	3 901	21.04
Case IH	442	2.47	457	2.46
Steyr	73	0.41	61	0.33
SDF Group	3 278	18.33	3 219	17.36
Same	1 471	8.23	1 438	7.76
Deutz-Fahr	1 104	6.17	986	5.32
Lamborghini	703	3.93	795	4.29
Grupo AGCO	2 287	12.79	2 139	11.54
Fendt	1 249	6.99	1 090	5.88
Massey Ferguson	681	3.81	684	3.69
Valtra	355	1.99	356	1.92
Challenger	2	0.01	9	0.05
Grupo Argo Tractors	2 002	11.20	1 852	9.99
Landini	1 536	8.59	1 428	7.70
McCormick	323	1.81	289	1.56
Valpadana	143	0.80	135	0.73
Antonio Carraro	1 698	9.50	1 484	8.00
John Deere	1 596	8.93	1 696	9.15
Kubota	932	5.21	1 121	6.05
Grupo BCS	574	3.21	651	3.51
BCS	271	1.52	313	1.69
Ferrari	220	1.23	243	1.31
Pasquali	83	0.46	95	0.51
Claas	569	3.18	618	3.33
Grupo Arbos	354	1.98	966	5.21
Arbos / Lobol	181	1.01	247	1.33
Goldoni	173	0.97	719	3.88
Carraro Agrit.	132	0.74	124	0.67
Otros	272	1.52	252	1.36
Total	17 879		18 541	



SUECIA (-1.8%)

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Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
John Deere	660	23.8	663	23.5	786	26.1
Valtra	443	16.0	484	17.1	631	21.0
Massey Ferguson	429	15.4	378	13.4	315	10.5
New Holland	325	11.7	364	13.0	376	12.5
Case IH	264	9.5	275	9.5	256	8.5
Fendt	173	6.2	194	6.9	209	6.9
Kubota	89	3.2	70	2.5	72	2.4
Claas	78	2.8	108	3.8	105	3.5
Deutz-Fahr	68	2.4	71	2.5	115	3.8
Branson	41	1.5	0	-	-	-
Zetor	19	0.7	19	0.7	16	0.5
McCormick	3	0.1	5	0.2	1	0.1
Otros	184	6.6	196	6.9	124	4.1
Total	2 776		2 827		3 006	



 **CROACIA** (-44%)

Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
John Deere	115	11.7	215	12.2	127	10.3
Carraro	79	8.0	50	2.8	40	3.2
New Holland	77	7.8	85	4.8	53	4.4
Claas	76	7.7	59	3.3	42	3.4
Lamborghini	66	6.7	125	7.1	82	6.7
Deutz	60	6.1	103	5.8	75	6.1
Case	54	5.5	74	4.2	52	4.2
Same	48	4.9	55	3.1	48	3.9
Kubota	42	4.3	43	2.4	37	3.0
Goldoni	38	3.9	33	1.9	52	4.2
Hittner	36	3.7	25	1.4	27	2.2
Ferrari	35	3.5	24	1.4	21	1.7
Fendt	27	2.7	52	2.9	31	2.5
Tafe	27	2.7	31	1.8	31	2.5
Sonalika	24	2.4	16	0.9	16	1.3
Steyr	19	1.9	31	1.8	16	1.3
Ferguson	19	1.9	12	0.7	6	0.5
Labinprogress	16	1.6	1	0.1	54	4.4
Kioti	15	1.5	9	0.5	2	0.1
Landini	15	1.5	21	1.2	20	1.6
Valtra	12	1.2	27	1.5	22	1.8
Arbos	9	0.9	7	0.4	1	0.1
YTO	8	0.8	9	0.5	13	1.0
Hattat	7	0.7	1	0.1	4	0.3
Lovol	7	0.7	9	0.5	1	0.1
LS	6	0.6	0	-	0	-
Zetor	6	0.6	12	0.7	13	1.0
BCS	5	0.5	6	0.3	-	-
Belarus	5	0.5	579	32.9	292	23.8
Armatrac	4	0.4	16	0.9	9	0.7
McCormick	4	0.4	3	0.2	10	1.2
Otros	20	2.0	22	1.2	30	2.4
Total	981		1 755		1 227	

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 **REINO UNIDO** (-13.8%)

Potencia (CV)	2020		2019	
	Uds.	%	Uds.	%
51 - 100	1 064	10.3	1 325	11.0
101 - 120	1 741	16.8	2 161	17.9
121 - 140	1 008	9.7	1 205	10.0
141 - 160	1 679	16.2	2 003	16.6
161 - 200	2 245	21.6	2 631	21.9
201 - 240	1 582	15.2	1 668	13.9
241 - 320	632	5.8	704	5.8
> 321	429	3.6	343	2.5
Total > 50 CV	10 380		12 040	

 **BULGARIA** (-28.7%)

Marca	2020		2019	
	Uds.	%	Uds.	%
John Deere	177	22.0	247	22.0
Case	91	11.3	88	7.8
Kubota	80	10.0	119	10.6
New Holland	69	8.6	151	13.4
Lamborghini	39	4.9	57	5.1
Fendt	31	3.9	40	3.5
Deutz-Fahr	31	3.9	34	3.0
Massey Ferguson	30	3.7	31	2.7
LS	28	3.5	50	4.4
Claas	25	3.1	31	2.7
Hattat	20	2.5	14	1.2
Valtra	19	2.4	18	1.6
Landini	17	2.1	35	3.1
Steyr	14	1.7	36	3.2
McCormick	13	1.6	23	2.0
Same	10	1.2	11	1.0
Kntańickn	10	1.2	9	0.8
Zetor	7	0.9	47	4.2
Armatrac	5	0.6	3	0.3
Kioti	5	0.6	4	0.3
JCB	2	0.2	6	0.5
Otros	78	9.7	70	6.2
Total	801		1 124	

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 **SUIZA** (0.6%)

Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
Fendt	449	22.0	376	18.6	337	17.3
John Deere	286	14.0	280	13.8	297	15.2
New Holland	223	10.9	256	12.6	277	14.2
Deutz-Fahr	190	9.32	232	11.5	282	14.5
Massey Ferguson	152	7.4	131	6.5	122	6.3
Claas	118	5.8	90	4.4	110	5.6
Steyr	93	4.6	82	4.0	78	4.0
Lindner	91	4.4	91	4.5	64	3.3
Case IH	90	4.4	76	3.8	76	3.9
Hürlimann	87	4.3	90	4.4	64	3.3
Valtra	78	3.8	104	5.1	58	2.3
Kubota	54	2.6	59	2.9	67	3.4
Same	51	2.5	52	2.6	44	2.2
Landini	29	1.4	27	1.3	23	1.2
McCormick	15	0.7	17	0.8	17	0.9
Rigitrac	13	0.6	44	2.2	26	1.3
Lamborghini	10	0.5	3	0.1	3	0.2
JCB	6	0.3	6	0.3	1	0.1
Zetor	3	0.1	4	0.2	1	0.1
Otros	1	0.0	6	0.3	1	0.1
Total	2 039		2 026		1 948	

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AUSTRIA (8.4%)

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Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
Steyr	910	17.3	818	16.9	930	23.5
New Holland	760	14.5	730	15.1	522	13.2
Fendt	717	13.7	543	11.2	397	10.1
John Deere	516	9.8	556	11.5	709	17.9
Lindner	478	9.1	479	9.9	348	8.8
Massey Ferguson	282	5.4	309	6.4	209	5.3
Valtra	265	5.0	219	4.5	-	-
Deutz-Fahr	248	4.7	285	5.9	239	6.1
Same	200	3.8	132	2.7	70	0.4
Case IH	177	3.4	142	2.9	80	2.0
Antonio Carraro	170	3.2	132	2.7	-	-
Claas	167	3.2	234	4.8	151	3.8
Arbos	102	1.9	41	0.8	2	0.0
Kubota	95	1.8	95	2.0	73	1.8
Lamborghini	30	0.6	27	0.6	14	0.1
Holder	24	0.5	17	0.4	-	-
BCS Group	22	0.4	7	0.1	-	-
Landini	21	0.4	22	0.5	3	0.1
McCormick	8	0.2	8	0.2	4	0.1
JCB	6	0.1	14	0.3	16	0.1
Reform Mounty	6	0.1	1	0.0	3	0.1
Zetor	5	0.1	2	0.0	3	0.1
Otros	40	0.8	27	0.6	-	-
Total	5 249		4 840		3 950	

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ESLOVENIA (-17.3%)

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Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
New Holland	156	14.0	253	18.7	214	14.4
Antonio Carraro	89	8.0	89	6.6	86	5.8
Deutz-Fahr	79	7.1	63	4.7	94	6.3
Steyr	78	7.0	66	4.9	116	7.8
Case IH	74	6.6	85	6.3	88	5.9
Impodan (Dong Feng/Lovol)	68	6.1	69	5.1	86	5.8
Solis	63	5.6	91	6.7	85	5.7
John Deere	60	5.4	129	9.6	129	8.7
Claas	50	4.5	63	4.7	37	2.5
Fendt	40	3.6	45	3.3	38	2.6
Lamborghini	38	3.4	31	2.3	54	3.6
Same	35	3.1	57	4.2	62	4.2
Goldoni	32	2.9	35	2.6	75	5.0
Kioti	31	2.8	32	2.4	41	2.8
Valtra	22	2.0	21	1.6	23	1.5
Hürlimann	21	1.9	13	1.0	11	0.7
Lindner	21	1.9	19	1.4	21	1.4
Landini	20	1.8	30	2.2	34	2.3
Kubota	17	1.5	21	1.6	39	2.6
Massey Ferguson	16	1.4	20	1.5	16	1.1
McCormick	16	1.4	14	1.0	15	1.0
LS Mtron	15	1.3	2	0.1	-	-
Arbos	11	1.0	9	0.7	1	0.1
Farmtrac	10	0.9	12	0.9	1	0.1
Agromehanika	9	0.8	8	0.6	-	-
Kukje	8	0.7	6	0.4	1	0.1
Zetor	8	0.7	12	0.9	17	1.1
Ferrari	7	0.6	13	1.0	15	1.0
Pasquali	7	0.6	3	0.2	15	1.0
Valpadana	5	0.4	7	0.5	10	0.7
Otros	10	0.9	12	0.9	65	4.4
Total	1 116		1 350		1 489	

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REPÚBLICA CHECA (6.3%)

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Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
John Deere	423	17.3	523	22.8	489	21.1
Zetor	296	12.1	277	12.0	291	12.6
New Holland	214	8.7	249	10.9	305	13.2
Kubota	200	8.2	180	7.8	182	7.9
Case IH	190	7.8	225	9.8	233	10.1
Fendt	118	4.8	155	6.7	113	4.9
Deutz-Fahr	115	4.7	90	3.9	92	4.0
Solis	100	4.1	-	-	-	-
Claas	87	3.5	104	4.5	134	5.8
Salek	87	3.5	-	-	-	-
Massey Ferguson	80	3.3	144	6.3	123	5.2
Kioti	60	2.4	73	3.2	62	2.7
Valtra	57	2.3	69	3.0	67	3.0
Steyr	51	2.1	54	2.3	48	2.1
TYM	39	1.6	35	1.5	33	1.4
Same	31	1.3	53	2.3	48	2.1
JCB	29	1.2	27	1.2	26	1.1
Dongfeng	27	1.1	-	-	-	-
YTO	26	1.1	-	-	-	-
Wisconsin	24	1.0	-	-	-	-
Otros	189	7.7	39	-	50	-
Total	2 443		2 297		2 311	

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BÉLGICA (-3.4%)

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Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
New Holland	687	24.1	656	22.3	720	24.1
John Deere	523	18.3	568	19.3	622	20.8
Fendt	354	12.4	316	10.7	284	9.5
Deutz-Fahr	253	8.9	296	10.0	242	8.1
Case IH	245	8.6	253	8.6	272	9.1
Manitou	135	4.7	168	5.7	127	4.3
JCB	125	4.4	111	3.8	117	3.9
Massey Ferguson	117	4.1	158	5.4	171	5.7
Claas	113	4.0	104	3.5	84	2.8
Merlo	109	3.8	118	4.0	115	3.9
Valtra	80	2.8	90	3.1	104	3.5
Steyr	71	2.5	56	1.9	78	2.6
Mc Cormick	13	0.4	26	0.9	14	0.5
Landini	12	0.4	14	0.5	17	0.6
Same	4	0.1	6	0.2	3	0.1
Lamborghini	4	0.1	6	0.2	5	0.2
Zetor	4	0.1	2	0.1	10	0.3
Total	2 849		2 948		2 985	

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 **SERBIA**

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Marca	2020	
	Unidades	%
Belarus	306	12.0
Yto	265	10.4
Armatrac	239	9.4
Imt	222	8.7
Foton Lovol	214	8.4
Mahindra	166	6.5
Solis	160	6.3
Tafe	155	6.1
John Deere	154	6.0
New Holland	99	3.9
Case IH	83	3.2
Basak	69	2.7
Claas	51	2.0
Deutz-Fahr	48	1.9
McCormick	47	1.8
Steyr	45	1.8
Valtra	44	1.7
Kubota	34	1.3
Fendt	25	1.0
Lamborghini	25	1.0
Landini	18	0.7
Zetor	16	0.6
Farmtrac	14	0.5
Massey Ferguson	14	0.5
Otros	43	1.7
Total	2 556	

- 1  **BELARUS**
MINSK TRACTOR WORKS
- 2  **YTO GROUP**
- 3  **ArmaTrac**

 **DINAMARCA** (-14.6%)

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Marca	2020		2019		2018	
	Uds.	%	Uds.	%	Uds.	%
New Holland	339	22.1	380	21.2	346	24.2
Case IH	311	20.3	372	20.7	224	15.7
John Deere	255	16.6	346	19.3	322	22.6
Fendt	203	13.2	133	7.4	113	7.9
Massey Ferguson	139	9.1	191	10.6	80	5.6
Valtra	122	7.9	141	7.9	149	10.4
Claas	100	6.5	114	6.3	112	7.8
Deutz-Fahr	32	2.1	31	1.7	40	2.8
Kubota	10	0.6	24	1.3	10	0.7
Arbos	8	0.5	-	-	-	-
McCormick	7	0.4	7	0.4	-	-
Landini	2	0.1	7	0.4	-	-
Yanmar	2	0.1	-	-	-	-
Lindner	1	0.0	-	-	-	-
Same	1	0.0	2	0.1	-	-
Otros	0		46	2.6	31	2.2
Total	1 532		1 794		1 427	

- 1  **NEW HOLLAND**
AGRICULTURE
- 2  **CASE IH**
AGRICULTURE
- 3  **JOHN DEERE**

 **LETONIA**

©

Marca	2020	
	Unidades	%
Claas	119	8.7
New Holland	82	6.0
John Deere	80	5.8
Western Fabrications	69	5.0
Valtra	64	4.7
Yanmar	56	4.1
JCB	51	3.7
Komatsu	46	3.4
Kubota	43	3.1
Pašizgatavota	41	3.0
Massey Ferguson	37	2.7
Volvo	37	2.7
Manitou	36	2.6
Pronar	34	2.5
Deutz-Fahr	33	2.4
Fendt	32	2.3
Umega Agro	28	2.0
Metal-Fach	27	2.0
Laumetris	25	1.8
Sonalika	21	1.5
Hyundai	17	1.2
Pašizgatavots	17	1.2
Pomot	16	1.2
Dinapolis	16	1.2
Doosan	14	1.0
Kobelco	13	1.0
Ert	13	1.0
Palmse Trailer	13	1.0
Steyr	12	0.9
Kioti	11	0.8
Wacker Neuson	11	0.8
Palms	11	0.8
Sany	10	0.7
Otros	233	17.0
Total	1 368	

- 1  **CLAAS**
- 2  **NEW HOLLAND**
AGRICULTURE
- 3  **JOHN DEERE**

 **PAÍSES BAJOS** (-9.9%)

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El total de tractores matriculados en 2020 en Países Bajos ascendió a 2 581 tractores frente a los 2 866 del año anterior, lo que supone una caída de 285 unidades.

El número de tractores compactos (por debajo de 50 CV) fue de 664, 3 unidades más que en 2019.

LITUANIA (27.9%)

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Marca	2020		2019	
	Uds.	%	Uds.	%
Massey Ferguson	123	12.9	82	11.0
Belarus/MTZ	99	10.3	98	13.1
John Deere	98	10.3	108	14.5
Case IH	91	9.5	45	6.0
Valtra	79	8.3	65	8.7
Claas	60	6.3	46	6.1
New Holland	55	5.8	58	7.8
Kioti	52	5.4	32	4.3
Deutz-Fahr	49	5.1	33	4.4
LSMtron	48	5.0	18	2.4
TYM	33	3.4	6	0.8
Lovol	31	3.2	42	5.6
Kubota	24	2.5	5	0.6
Fendt	20	2.0	19	2.5
Solis	20	2.0	16	2.1
Zetor	14	1.5	18	2.4
DongFeng	13	1.4	18	2.4
Branson	13	1.4	9	1.2
Hattat	7	0.7	2	0.2
Iseki	6	0.6	2	0.2
Farmtrac	4	0.4	-	-
Arbos	4	0.4	-	-
Otros	11	1.1	24	3.2
Total	954		746	



GRECIA

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Marca	2020	
	Unidades	%
John Deere	320	26.7
New Holland	177	14.8
Deutz-Fahr	102	8.5
Landini	102	8.5
Lamborghini	95	7.9
Kubota	86	7.2
McCormick	68	5.7
Massey Ferguson	43	3.6
Claas	39	3.3
Antonio Carraro	33	2.8
Same	23	1.9
Case-IH	19	1.6
Solis	18	1.5
Hürlimann	12	1.0
Ferrari	10	0.8
Pasquali	10	0.8
Fendt	9	0.8
Zetor	8	0.7
Valtra	5	0.4
BCS	4	0.3
Kioti	4	0.3
Otros	11	0.9
Total	1 198	



HUNGRÍA (-4.5%)

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Marca	2020		2019	
	Uds.	%	Uds.	%
John Deere	685	22.6	695	21.9
Belarus/MTZ	442	14.6	534	16.8
New Holland	269	8.9	250	7.9
Claas	240	7.9	194	6.1
Fendt	171	5.6	189	5.9
Case IH	157	5.2	191	6.0
Sonalika/Solis	148	4.9	126	4.0
Massey Ferguson	97	3.2	82	2.6
Steyr	97	3.2	67	2.1
Valtra	70	2.3	66	2.1
Kubota	68	2.2	67	2.1
Antonio Carraro	61	2.0	52	1.6
Deutz-Fahr	59	1.9	65	2.0
Landini	54	1.8	64	2.0
Foton/Lovol	40	1.3	54	1.7
Zoomlion	38	1.2	60	1.9
Dong Feng	30	1.0	36	1.1
Lamborghini	29	1.0	30	0.9
Same	27	0.9	31	1.0
Kioti	24	0.8	14	0.4
Zetor	20	0.7	55	1.7
Goldoni	20	0.7	36	1.1
Farmtrac	19	0.6	43	1.4
Arbos	16	0.5	16	0.5
Kukje/Branson	16	0.5	26	0.8
BCS Group	15	0.5	16	0.5
Iseki	15	0.5	2	0.06
Hattat	12	0.4	36	1.1
Jimna	12	0.4	8	0.3
Otros	83	2.7	72	2.3
Total	3 034		3 177	



IRLANDA

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Por motivos de competencia, la FTMTA (Farm Tractor & Machinery Trade Association) no divulga información sobre la participación en el mercado de tractores hasta un año completo después. Por este motivo, aún no ha publicado los datos de 2020. Sin embargo, ha publicado el desglose de la participación en 2019, cuando se registraron un total de 1 968 tractores nuevos. Las cinco marcas principales en términos de registro fueron:

- John Deere: 21%
- Massey Ferguson: 20%
- Nueva Holanda: 17%
- Caso IH: 11%
- CLAAS: 8%

No obstante, se estiman unas matriculaciones de nuevos tractores en 2020 de 1 910 unidades.